

Message Text

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PAGE 01 HAMBUR 00100 201528Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----081300 201605Z /50

R 201300Z JAN 78
FM AMCONSUL HAMBURG
TO SECSTATE WASHDC 4538
INFO AMEMBASSY BONN
AMEMBASSY COPENHAGEN
AMEMBASSY THE HAGUE

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STADIS////////////////////////////////

E.O. 11652: N/A
TAGS: TGEN, ETRN, OTRA, GW
SUBJECT: VISIT BY DAVID JEWELL, USDOT

REF: (A) 77 HAMBURG 1706, (B) 77 STATE 308290

1. VISIT OF DAVID JEWELL, SPECIAL ASSISTANT TO THE SECRETARY OF TRANSPORTATION AND DIRECTOR OF PUBLIC AFFAIRS, DOT, ENDED WITH FINAL TALKS WITH HAMBURG MESSE OFFICIALS AND DEPARTURE OF JEWELL JANUARY 18 FOR COPENHAGEN. JEWELL HAD LITTLE TO OFFER HAMBURG MESSE AUTHORITIES WHEN THE CHIPS WERE DOWN, AND HIS TRAVELLING COMPANION TRANSPORT ATTACHE NEUMANN OF GERMAN EMBASSY WASHINGTON HAD EVEN LESS.

2. FINAL ARRANGEMENT IS FOR JEWELL TO RECOMMEND 300 SQ. M. USDOT EXHIBITION AREA DURING HAMBURG INTERNATIONAL TRANSPORT EXHIBITION 1979, WITH EXHIBITORS FOR REMAINDER OF A SO-CALLED AMERICAN PAVILION (TOTAL 2,200 SQ. M.) TO BE PROCURED BY HAMBURG MESSE ITSELF. THIS AGREEMENT WAS HASTILY ARRIVED AT WHEN ENTIRE PROJECT WAS
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AT POINT OF FALLING APART DURING FIRST ROUND OF TALKS.

3. JEWELL'S STATED LOGISTICS WILL BE FOR USDOT TO REQUEST USDOC CONCURRENCE WITH USDOT'S LIMITED PARTICIPATION IN THIS FAIR, WITH ITS OWN MONEY. IF HAMBURG MESSE IS SUCCESSFUL IN PROCUREMENT OF ENOUGH

EUROPEAN-BASED AMERICAN FIRMS TO FILL THE HALL, JEWELL
HOPES TO HAVE SECTransPORTATION MAKE PR APPEARANCE
DURING EXHIBITION.

4. STATE AND USDOC INTERNATIONAL MARKETING PRINCIPALS
AT EMBASSY BONN UNENTHUSIASTIC ABOUT ANY U.S. PARTI-
CIPATION IN THIS EXHIBITION. GERMANS ON OTHER HAND
VERY MUCH WANT U.S. QUA U.S. PARTICIPATION, EITHER
ON OFFICIAL OR UNOFFICIAL BASIS, AND ARE WILLING TO DO
REQUISITION EXHIBITOR PROCUREMENT IN ORDER TO FOSTER
ON PRINCIPLE ENHANCED AMERICAN PARTICIPATION IN
HAMBURG TRADE FAIRS.

5. JEWELL PROMISED TO ADDRESS ANY FURTHER CORRESPONDENCE
CONCERNING THIS PROJECT THROUGH DEPARTMENT, WHICH
WILL AT LEAST DEPART FROM PREVIOUS FRAGMENTARY
COORDINATION. PETERS

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Message Attributes

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